



2010 Student Scholarship Nomination Criteria

Entries should be clearly labeled on package – PRCA Student Scholarship.

Each student chapter may nominate as many students as it wishes as long as these students meet the basic criteria. Any material or nominations received after deadline will not be considered.

Nominees must meet the following requirements

- Student must be enrolled full-time in an institution of higher learning
- Student must be an active member of a PRCA student chapter
- Student must have completed 60 hours of accredited course work toward a baccalaureate degree with a declared major in public relations or a related field
- Student must have an overall GPA of at least 3.0 on a 4.0 scale or 2.25 on a 3.0 scale. In major course work, student must have at least a 3.5 average on a 4.0 scale or a 2.5 average on a 3.0 scale.

The following materials must be submitted in the nomination package:

1. Biographical sheet including the student's full name, address, phone numbers, academic record from college, activities, awards, offices held and any work experience or other relevant information.
2. Transcript of college work to-date. This may be sent directly from the college if policy prohibits giving transcripts to students. Students are responsible for any costs and release form requirements.
3. A one-page typed essay, written by the nominee, stating the nominee's reason for choosing public relations as a career path.
4. One sample of the student's work (brochure, PSA, news release, etc.)
5. Letters of recommendation from one faculty member and one public relations professional who can attest to nominee's academic and work record.

Work submitted must have been completed between January 1, 2009 and December 31, 2009. The deadline for Entries is February 5, 2010. All entries must be postmarked by February 5.