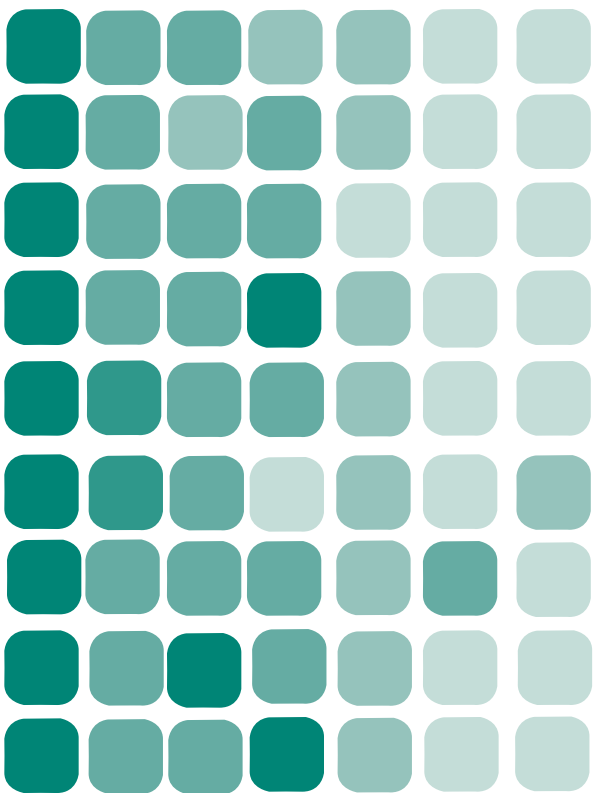


To PR Professionals In East Alabama



Welcome to PRCA.

A Great Place to Network with Peers and Exchange PR Tips and Ideas. Get Connected Today!



www.eaprca.com



Public Relations
Council of Alabama

East Alabama Chapter
P.O. Box 855
Auburn, AL 36801

APPLICATION

Professional Data

What percent of your total work time is devoted to PR activities?

Public Relations experience: (attach another sheet if necessary)

Community service activities:

Other professional communication memberships:

Education (Degree/School):

Type of PRCA membership (Check One)

- Active
- Associate
- Student
- Sustaining

Applicant's statement: I affirm that all the information I have provided is accurate and current. If accepted, I will abide by the organization's Code of Ethics and do my part to uphold and further the state of the public relations profession. Upon joining our organization, we request you sign a Membership Agreement detailing the responsibilities of our members.

Applicant's Signature _____ Date _____

Sponsor's Signature _____ Date _____

Local VP Membership _____ Date _____

State VP Membership _____ Date _____

About Us

PRCA (Public Relations Council of Alabama) is Alabama's largest organization of public relations practitioners and communicators. If you do any type of communications-related or marketing activities, whether it's for a private business, public agency or nonprofit organization, you should be a member!



Working Together can be Rewarding

Details

Meetings are the last Wednesday of every month at Saugahatchee Country Club at noon.

- ▶ New 'active' membership = \$300
- ▶ Annual renewal = \$285

(*Lunches included as part of membership dues.)

Many of you will be considered an 'active' member. An active member is someone who considers 50 percent or more of their work time is devoted to PR activities. There are possibilities that you might be "associate" status if you work part time or don't perform all the PR duties for your organization. Pricing is different for an associate membership. An associate member is someone who considers 50 percent or less of their work time is devoted to PR activities.

For more info visit our local chapter website or our state organization.

www.eaprca.com
www.prcanonline.com



Benefits

We provide professional development through the following:

- ▶ quarterly newsletter
- ▶ monthly chapter meetings
- ▶ members making news and industry trends
- ▶ periodic state seminars and annual state and regional conferences
- ▶ networking at PRCA events or through the use of the PRCA online membership directory
- ▶ automatic membership into the Southern Public Relations Federation
- ▶ recognition for professional endeavors through awards programs
- ▶ leadership at either the chapter or state level
- ▶ accreditation through a national program
- ▶ philanthropic projects

APPLICATION

Personal Information

Name _____
 Title _____
 Organization _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Personal Email Address _____
 Company Website _____
 Office Phone _____
 FAX Number _____
 Home Phone _____
 Cell Phone _____

(Please do not publish my home phone number.)

Professional Data

Your public relations related duties (check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Communications management | <input type="checkbox"/> Crisis Management |
| <input type="checkbox"/> Government affairs | <input type="checkbox"/> Account mgt/sales |
| <input type="checkbox"/> Community relations | <input type="checkbox"/> Advertising |
| <input type="checkbox"/> Education | <input type="checkbox"/> Internet mgt/dev. |
| <input type="checkbox"/> Print/audio/video dev. | <input type="checkbox"/> Graphic design |
| <input type="checkbox"/> Media relations | <input type="checkbox"/> Business owner |
| <input type="checkbox"/> Marketing communications | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Organizational spokesperson | |

(Please fill out the other side of this form also.)